

A Specialty
Marketing Publication of
**Secondhand
News Plus**

Affordable
Professional
Regional

"Just a Mouse Click Away!"

2025



Happy Holidays Shopper

This Holiday Season, we invite you to support
these — and ALL small businesses!

Wishing you all a Merry Christmas
and a Happy & Prosperous New Year!

Find out how we can help market YOUR goods or services!
Call Secondhand News Plus: 828-406-0773
or email: Classifieds@SHNPlus.com



Merry Christmas from all of us



—Ole Burley Market Owners, Chris and Brandi Phipps

The Ole Burley Market In West Jefferson Welcomes You!



Businesses Located in the Market include:

- Sprinkles Salt of the Earth Salt Cave
- Unwound Yarns, Crafts & Gifts
- Lavender Rain Massage & Wellness
- High Country Tea and Grazing Room
- Doe Ridge Pottery
 - Backstreet Mane Salon
 - Mia's Mark Salon
 - Davis Welding
 - Willow Mountain Massage (Coming Soon)
 - Let's Be Artsy (Coming Soon)



Venue
Space
Available
Call
336-877-6141

Ole Burley Market

Burley Avenue, West Jefferson, N.C.
Downtown, with frontage on Backstreet and Long Street.



Retail
Space
Available
Call
336-877-6356

baker's
addict
Bakery

Cakes
Cookies, Cupcakes
Candy, & more!

thebakersaddict.com

Est. 2024

COUNTY SEAT
Marketplace

Antiques • Primitives • Collectibles
Eclectic Finds • Unique & Seasonal Decor
Salt Cabin • Rada Cutlery • Case & Kershaw Knives
 on the *Corner of Main*
 in Beautiful Jefferson, NC
 336-846-3333 (Bus) • 336-877-7777 (Cell)
 102 E. Main Street Jefferson, NC

PERRY'S GOLD MINE!
 DIAMONDS, NEW & ESTATE JEWELRY

**Beautiful
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**40-75%
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**One-of-a-Kind
Treasures!**

Loose & Mounted Diamonds
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Rings • Pendants • Earrings • Bracelets • Watches
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 4 N. Jefferson Ave., Uptown West Jefferson, NC
 336-846-2274 • Fri. & Sat. 10:00AM to 5:00PM
 www.PerrysGoldMine.com

Christmas Color By-The-Numbers

coloring-nicole.blogspot.com

☐ ☐ ☐ ☐ ☐ ☐

Or, pick your own colors: 1 2 3 4 5 6

**Wishing all of our friends
and customers a
Merry Christmas
& Happy New Year!**

Guitars **Strings** **Music Books**
PICKS & ACCESSORIES **Mandolins**
Amps & PA Equipment **Banjoes**
Keyboards

...and Lots More!

**Scott Harris
Guitar Shop**
 109 N. Jefferson Ave.,
 Downtown West Jefferson, NC
336-846-1204 **Scott@GuitarFixer.com**

CHRISTMAS OPEN HOUSE AT ANTIQUES ON MAIN

**YOUR ANTIQUE DESTINATION
IN THE HIGH COUNTRY!**

842 S. Main, West Jefferson, NC

SATURDAY, NOVEMBER 22

DOORS OPEN AT 10:00 AM

HUGE SALE!

Specials Throughout the Building!

23,000 Sq. Ft. of Display Space!

Antique Furniture • Pottery • Advertising Pieces • Old Coins
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The High Country's Largest Volume Dealer of
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Don't Miss This Big Weekend... Mon-Sat 10-5 • Sunday 1-5 • 336-846-1231



ANTIQUES MAIN Antique Mall



A Must-See Antique Mall In The
North Carolina High Country.

**Open Mon-Sat 10-5 &
Sunday, 1-5 • 828-414-9365**

Christmas Open House

Saturday, November 22

109 Aho Road, Blowing Rock, NC

Dealers will be on site making deals!

"Patty" will be rockin' around the
Christmas tree selling, selling!

*"Forget The Sweaters And The Underwear —
Buy Them Something Different, Something Rare —
at **ANTIQUES MAIN**"*

AUCTIONS • AUCTIONS • AUCTIONS • AUCTIONS • AUCTIONS • AUCTIONS

Don't Miss Our Huge

THANKSGIVING AUCTION

Friday, November 28

Starting at 5 PM

Primitive Advertising Extravaganza!

High Country Auction (Woodie's)

The High Country's Full-Service Auction

We do complete estates and lifetime collections.

Please Call **336-977-9165** for More Information.

Visit AuctionZip.com, ID#46977 for over 300 pictures

High Country Auctions (Woodie's)

UPCOMING AUCTIONS SCHEDULE:

Friday, **November 28** - 5:00 pm

Friday, **December 5** - 5:00 pm - Bud Bare Estate

BIG... REALLY BIG

New Year's 2026 Extravaganza

Thursday, **January 1st** - 10:00 am

Friday, **January 2nd** - 4:00 pm

Friday, **February 6** - 5:30 pm Estate Friday, **March 6** - 5:30 pm Estate



Located in The Ole Burley Market in West Jefferson, Backstreet Mane is a full service salon that provides a range of trendy hair cuts and styling, hair coloring, and waxing services. Backstreet Mane has a team of highly skilled and experienced stylists.

Backstreet Mane Salon
139 Burley Avenue (Graybeal Avenue)
West Jefferson, NC • (336) 846-3737



Unwound Yarn offers a wide selection of high-quality yarns, knitting and crochet kits, and all the tools you need to bring your creative projects to life.

Our shelves are stocked with alpaca, wool, cotton, and blended yarns in a variety of colors and textures. In addition to supplies, we provide patterns, needles, hooks, and accessories for every level of crafter. We also host classes and workshops to help you learn new techniques, meet fellow crafters, and grow your skills in a friendly, inspiring environment.

Unwound Yarns, Crafts and Gifts
129 Burley Ave, West Jefferson NC
828-295-5051

Merry Christmas from

Sprinkles
salt of the earth

Your Destination for Delightful Christmas Giving!

Unwrap Joy!
Discover Uniquely Curated Wellness Gifts & Goods, Thoughtful Stocking Stuffers & More!

Relaxation Services:

- Salt Cave & Cabin
- Ionic Foot Detox
- Far-Infrared Sauna

Gift Certificates: The Perfectly Sized Christmas Gift!

West Jefferson 336-846-SALT Sparta 336-372-1994

SprinklesSaltoftheEarth.com

Lavender Rain
 MASSAGE & WELLNESS

Offering

- Fully Customizable Massages and Facials
- Waxing Services
- Holistic, Wellness and Skincare Products

Contact Brittany Worley, Owner, Licensed Massage Therapist and Esthetician 910-622-5258, or Patty Kelly, Licensed Esthetician, 828-964-7733, or Christine Bisbee, Licensed Massage Therapist, 704-363-3590

Lavender Rain
Massage & Wellness
135 Burley Avenue, West Jefferson, NC
Office 336-846-7246
@LavenderRainMassage
www.LavenderRainMassage.com

—Holiday Specials—



The Jefferstone *by Sheets & Co.*

*where we think of jewelry like the perfect spice—
it complements what is already there.*

- Gold and Sterling Silver
- Wedding Bands
- Engagement Selection,
Including Lab Created Stones
- Southern Gates
- One-Of-A-Kind
Estate Jewelry

05 S. Jefferson Ave., West Jefferson, NC

336-846-8626 • 336-314-8993

KSheets802@gmail.com

Find The Jefferstone on Facebook

Kathy Sheets, Owner

John Shepherd, Sales Associate

Wendy Crowe, Sales Associate



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SPECIAL GIFT?

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- Cheese Slices
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- Jams, Jellies, Preserves
- Fruit Butters
- Hand-Dipped Ice Cream
- Old-Fashioned Candies
- Assorted Wines
- Souvenirs & Lots More

106 E. Main St., West Jefferson, NC • Open 8:30-5 Monday-Saturday

Bus Groups Welcome, Handicap Accessible

Est. in 1930, Ashe County Cheese produces about 20 different cheese varieties. Our viewing room allows you to watch the cheesemaking process at no charge — check our cheesemaking schedule at AsheCountyCheese.com or call ahead, **800-445-1378 or 336-246-2501**

ShNPlus.com • Com



Hometown Furniture
739 US Hwy. 221 Bus. West Jefferson, NC



CJ's Market
9270 Hwy 194N, Lansing, NC • (336) 977-6625

Town of Lansing
On Highway 194, Ashe County, NC

Parker Tie Co.
19 South 3rd St., West Jefferson, NC
336-246-2611

Not Just Old Antiques and Gallery of Shops
676 S. Main St., Jefferson • 336-846-1220



Skyline • Skybest
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Ashe Arts Center
303 School Ave, West Jefferson, NC
AsheCountyArts.org • 336-846-2787

Jim's Corner
160 Northwest School Rd., Warrensville, NC
336-384-2929



Perrys Gold Mine
4 N. Jefferson Ave., Uptown
West Jefferson, NC • 336-846-2274



Ashe County Cheese
106 E. Main St., West Jefferson, NC
800-445-1378 336-246-2501

Antiques Main Antique Ma
109 Aho Road, Blowing Rock, NC
828-414-93654

Antiques on Main
842 S. Main, West Jefferson, NC
336-846-1231



Our Adv
worth

Shopping Today!



Baker's Addict

102 E. Main Street Jefferson, NC
336-846-3333 (Bus) • 336-877-7777 (Cell)

County Seat Marketplace

102 E. Main Street Jefferson, NC
336-846-3333 (Bus) • 336-877-7777 (Cell)

Lost Province Productions

(828) 773-5705
webguy@hillbillygeek.net

Southern Slang

101 N. Jefferson Ave., West Jefferson, NC
336-977-2353

Hometown Furniture

739 US Hwy. 221 Bus., West Jefferson, NC
336-246-9969

The Old Barn Door

12A South Jefferson Ave, West Jefferson, NC
(336) 977-6346

The Ole Burley Market

Burley Avenue, West Jefferson, N.C.

Sprinkles Salt of the Earth

Burley Avenue, West Jefferson, NC
336-846-SALT • Sparta 336-372-1994

The Jefferstone

5 S. Jefferson Ave., West Jefferson, NC
336-846-8626 • 336-314-8993

Smokey Mountain BBQ

1008 S. Jefferson Ave., West Jefferson, NC
336-246-6818

Scott Harris Guitar

109 N. Jefferson Ave., West Jefferson, NC
336-846-1204

Lavender Rain Massage & Wellness

135 Burley Avenue, West Jefferson, NC • 336-846-7246

Backstreet Mane

Burley Avenue, West Jefferson, NC

North State Antiques

210 S. Jefferson Ave., West Jefferson, NC
336-846-0032

Unwound Yarns, Crafts and Gifts

129 Burley Ave, West Jefferson NC
828-295-5051

Advertisers are the drive!

Merry Christmas from All of Us

**Not Just Old
ANTIQUES
AND GALLERY
OF SHOPS**

**676 S. Main St.
Jefferson, NC**

On the 4-Lane near Tractor Supply, across from O'Reilly's Auto Parts



OPEN MONDAY-SATURDAY 10-5, SUNDAY 1-5



• *Antiques*
• *Home Decor*
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So Much More!

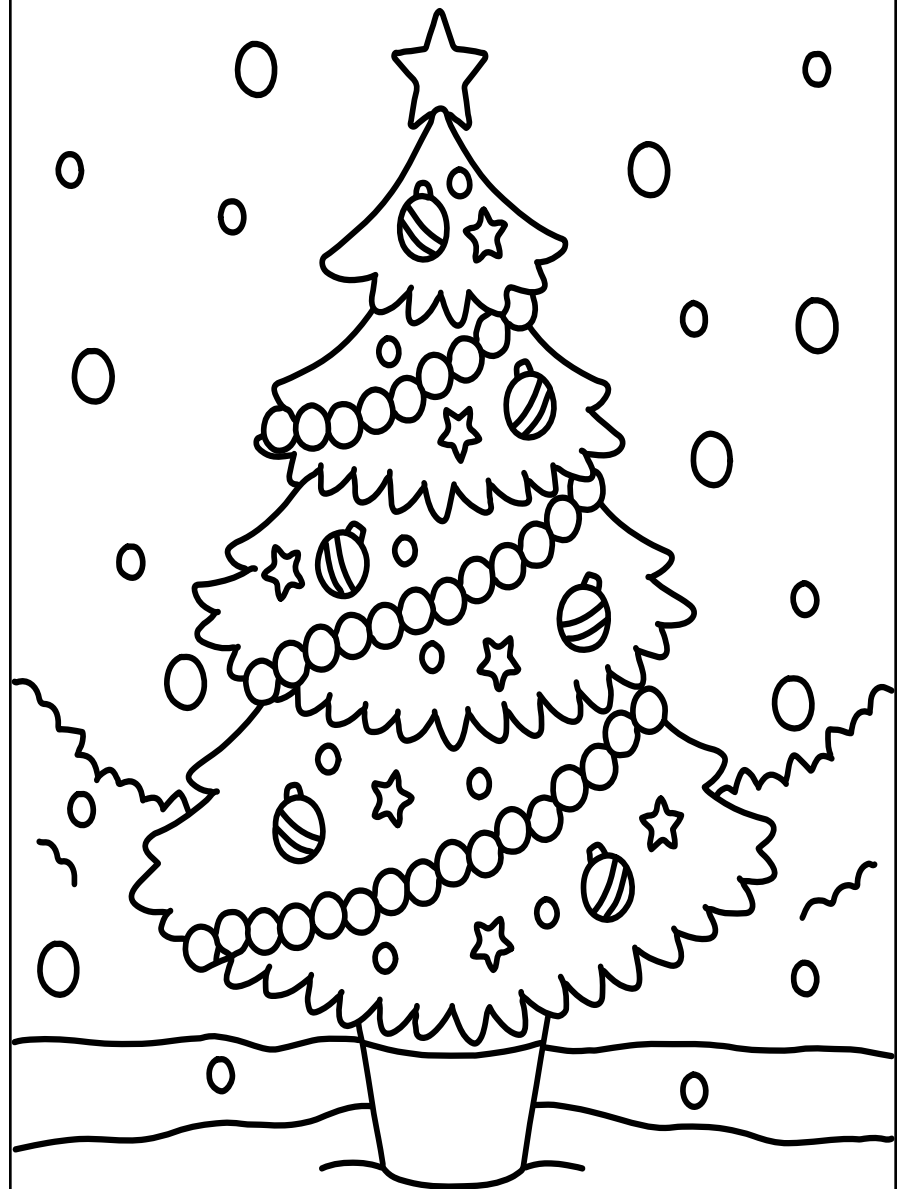
If you like cats, you won't want to miss our Paws Junkyard.

336-846-1220

*Over 53
Booths!*



Christmas Tree!



Merry Christmas!
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Everything for the Home
at Christmas and beyond—

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Much, Much More!



336-246-9969

739 US Hwy. 221 Bus, West Jefferson, NC

OPEN MONDAY THROUGH SATURDAY 8:30AM TO 5:30PM

Key Fire Prevention Tips

1. **Keep Matches and Lighters Away:** Always store matches, lighters, and other flammable materials out of reach of children. Teach them that these items are not toys and should only be used by adults.
2. **Install Smoke Alarms:** Ensure that smoke alarms are installed on every level of your home, especially inside bedrooms and outside sleeping areas. Test them monthly and replace batteries at least once a year.
3. **Teach Escape Routes:** Show children two ways to escape from every room in the house. Practice fire drills at least twice a year, ensuring they know where to meet outside.
4. **Crawl Low Under Smoke:** In case of a fire, teach kids to stay low to the ground to avoid smoke inhalation. Crawling helps them breathe better and see more clearly.
5. **Stop, Drop, and Roll:** If their clothes catch fire, children should know to stop what they are doing, drop to the ground, and roll to extinguish the flames.
6. **Stay Out Once Out:** Emphasize the importance of not going back inside a burning building for any reason, including pets or belongings. Once they are outside, they should stay outside.
7. **Know the Sound of the Alarm:** Teach children what the smoke alarm sounds like and what actions to take when they hear it. They should alert an adult immediately or follow their escape plan.
8. **Practice Fire Safety Games:** Engage children with interactive games and challenges that teach fire safety skills in a fun way. For example, the American Red Cross offers "Pedro's Fire Safety Challenge" for younger kids.
9. **Educate About Hot Surfaces:** Teach kids to stay away from hot surfaces like stoves, heaters, and candles to prevent burns.
10. **Create a Fire Safety Plan:** Work together to create a family fire safety plan, including escape routes and a designated meeting spot outside.

By instilling these fire prevention tips in children, you can help them understand the importance of fire safety and prepare them to act appropriately in case of an emergency. Regular practice and reinforcement of these lessons will ensure they are well-equipped to handle fire-related situations safely.

Courtesy of Lansing Volunteer Fire Department

Merry Christmas from The Old Barn Door



12A South Jefferson Ave, West Jefferson, NC
(336) 977-6346

Email: OldBarnDoorFurniture@gmail.com

For more photos and details about our products,
find us on Facebook or visit our website,
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336-246-6818

Monday-Thursday, 10:30 am-8 pm
Friday-Saturday, 10:30 am-10 pm • Closed Sunday

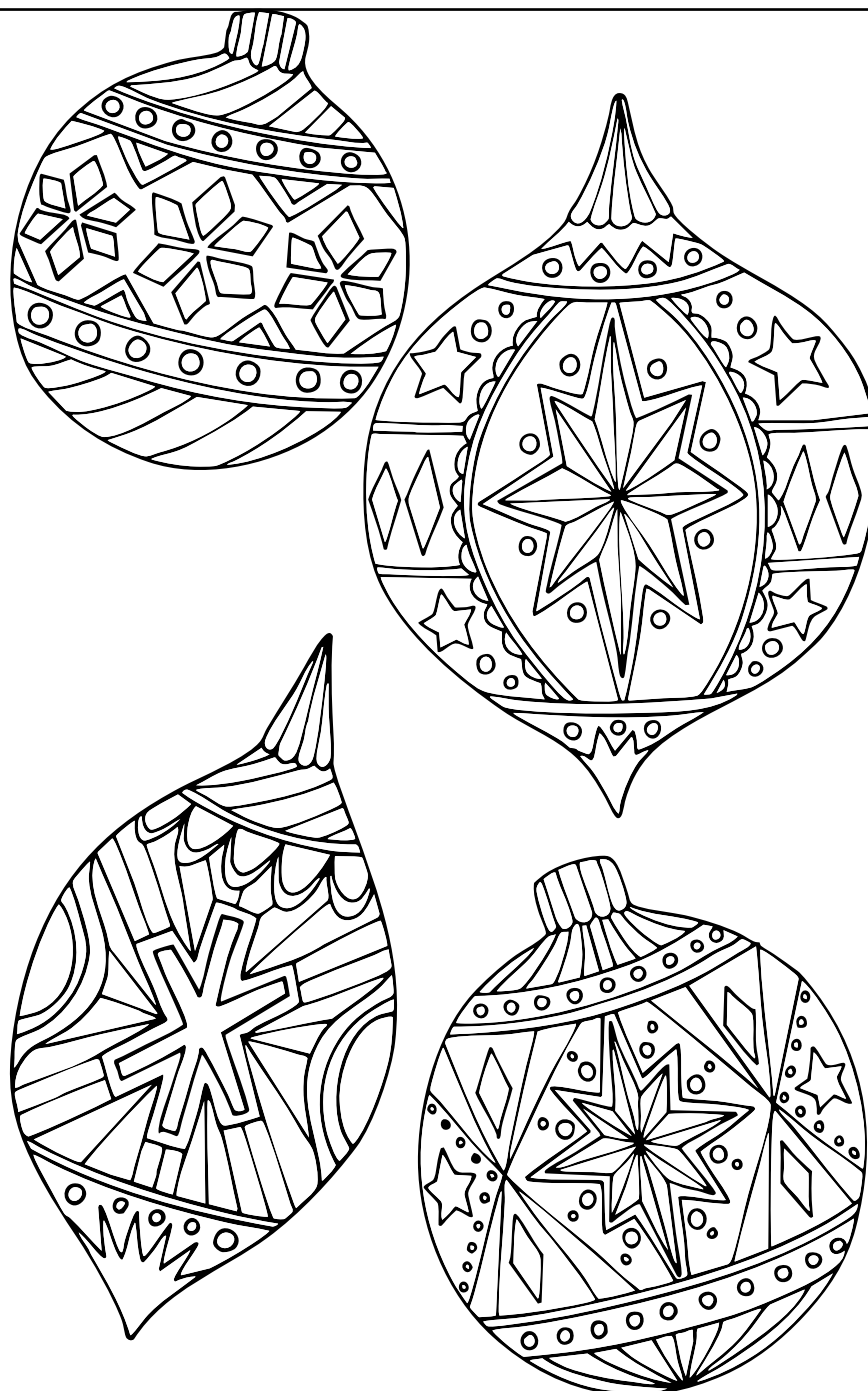
The Coolest
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of North Carolina”
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MON-THURS, 11-5, FRI-SAT, 11-6, SUN, 1-4



Thank You!

"Without your love and support, we would not be where we are today. Thank you so much! The volunteers, donations, prayers and words of encouragement, were greatly appreciated. We are open! Please come visit with us, see our new look and new items, deli and rotisserie chicken, all with the same friendly faces."

-Trisha & Jamey Hart



9270 Hwy 194 N, Lansing, NC • (336) 977-6625
Mon-Sat 7:30AM-8PM • Sunday 10:30AM-7PM



*With heartfelt gratitude,
The Town of Lansing
would like to thank everyone who
helped us out during the aftermath of
Hurricane Helene. Each act of
kindness, whether it was volunteering,
clean-up, providing food, physical
labor, sending supplies, monetary gifts, or
providing emotional support, was deeply
appreciated and will never be forgotten.*

*Thank you from the bottom of our heart!
The Town of Lansing is open and invites you to
visit during this holiday season. We wish you a
Merry Christmas and
a Happy New Year!*

Shop Southern Slang for Christmas!

Stainless
Steel Jewelry
(Does Not Tarnish)

Kids' T-Shirts and
Sweatshirts, New
"West Jefferson" Hoodies,
including Mountain
Dude Hoodies

Scarves,
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& Lots More!

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Your "Find It, Love It, Buy It" Shop In The Heart of Downtown!

Winter's Here!

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MON.-FRI., 7-5:30 • SAT. 8-4

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In warm appreciation of our association during the past year, we extend our very best wishes for a happy holiday season.

SkyLine  **SkyBest**

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from 6:30-9:30 pm

Monday-Friday

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**Having a Yard Sale?
You Can List it With Us for \$7/week
Community Event Classified Listings
Run Free of Charge**

**Need to Advertise Your Business?
We Have Great Rates for Display Ads!**

Jim's Corner in Warrensville— the High Country's Largest (Stocking) La-Z-Boy Dealer



I'm Sarah — in the middle of this picture. This is Jim, my dad, who together with my mother, Dot, established this business in 1981. The store is still family owned and operated, so if you pop in at any given time during business hours, some or all of us will be here to meet and greet you and help you find just what you're looking for! So come see us!



Carrying Top Name Brands:
La-Z-Boy • Craftmaster • Southern Motion
Vaughan Bassett • Serta and Others



From the Jeffersons,
Follow US Hwy. 221 North to Sparta or 221
South to Deep Gap/Boone

**Over 15,000 Sq. Ft. of
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Warrensville, NC,
just 30 miles from
Sparta, 30 miles from
Boone. Definitely
worth the drive.**

Professional Delivery Available



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160 Northwest School Rd., Warrensville, NC
5 miles north of West Jefferson, near the
intersection of NC Hwys. 88 W/194 N



336-384-2929 M, T, Th, F, 9-4, Sat 9-3

